



## **GRAISSON SCHMIDT**

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### Top five most significant judging experiences:

- 2021 Southern National Junior Show (Holstein and Jersey)
- 2022 Mideast Fall National R&W Show
- 2021 California State Junior Holstein and R&W Show
- 2019 Indiana State Fair Holstein and R&W Show
- 2019 Washington State Holstein and Jersey Show

Graisson is from Petaluma, CA, where he lives with his wife Mandy and daughter Oliviana. Together they own and operate Grai-Rose Cattle Co. an independent marketing and consulting service. Under the Grai-Rose name they have bred, owned, developed, or sold numerous All-American and All-Canadian Holstein and Red and White Holstein Nominees. Day to day Graisson works as a cattle broker sourcing and marketing replacements for dairies across the United States as well as exporting cattle internationally. He works closely with Arizona Dairy Company overseeing their purchases and assisting with their marketing program and genetic advancement of their herd. With Graisson on their team Arizona Dairy Company has enjoyed much success in the showing including winning the Premier Exhibitor banner of the International Red and White Show at World Dairy Expo in 2021. Like many young people in this industry Graisson got his start as a professional cattle fitter for 10 years. He then went on to manage the show program and boarding services at RuAnn Genetics for five years before moving into his current role. He grew up on his family's 50 cow Registered Holstein Farm, Indies-View Holsteins, in Melrose, WI. Graisson credits his father, Jerry and his grandfather, Donald for helping him develop his passion for the Registered Holstein Industry. Graisson has judged numerous shows throughout the United States and enjoys working with youth exhibitors.